



PRESS RELEASE

KIOTI Europe and NAÏO Announce a Strategic Partnership and Unveil Plans for a New Robotic Platform by 2026

Toulouse, France -5th February 2026 – KIOTI Europe, a global agricultural equipment brand of South Korea's Daedong Group, and NAÏO, a French specialist in agricultural robotics, announce the signing of a Memorandum of Understanding (MoU), marking the launch of a strategic and industrial partnership.

This collaboration brings together KIOTI's industrial expertise and international commercial network with NAÏO's advanced know-how in agricultural robotics. The partnership aims to develop and deploy innovative solutions that address the key challenges facing modern agriculture, including productivity, labor shortages, reduced workload for farmers, and the transition toward more sustainable practices with lower chemical inputs.

Under this partnership, KIOTI and NAÏO will cooperate on several strategic areas, including the industrialization of robotic agricultural solutions, cost optimization, and commercial development across European and international markets. The shared objective is to accelerate farmers' access to reliable, high-performance, and economically viable robotic technologies.

As a first concrete foundation of this partnership, KIOTI and NAÏO will work jointly on the development of a new robotic platform. This next-generation platform will combine the strengths of both companies and is expected to be unveiled at the end of 2026, marking a key milestone in their industrial and technological collaboration.

"This strategic partnership with NAÏO represents a significant step forward in KIOTI Europe's mission to bring practical, innovative robotics to farmers," said Douglas Kang, CEO of KIOTI Europe. *"By combining our industrial expertise and global reach with Naïo's cutting-edge robotic technology, we aim to accelerate the development and deployment of next-generation solutions that make farming more efficient, sustainable, and accessible. Together, we are committed to shaping the future of smart agriculture."* Matthias Carrière, General Manager – NAÏO added: *"This collaboration with KIOTI represents a major milestone for Naïo. It will enable us to accelerate the industrialization of our technologies and significantly expand our reach, both in France and internationally."*

The official announcement of the partnership and the signing of the Memorandum of Understanding will take place during the Gofar Tour launch event, in the presence of both companies' teams and members of the press.

About KIOTI

Daedong KIOTI Europe B.V. is the European subsidiary of Daedong Corporation, headquartered in Rotterdam, Netherlands, delivering agricultural machinery, compact construction and robotic equipment across the EU market. KIOTI is the export brand of South Korea's Daedong Corporation, a global leader in smart agricultural machinery since 1947. With KIOTI's commitment to being a value-driven, reliable and innovative brand, our customers benefit from high-quality products, exceptional product support and parts service operations, and comprehensive product line including up to 140 horsepower tractors, utility vehicles, residential and commercial zero turn mowers(ZTRs), compact construction equipment, Robotics and AI-driven precision farming solutions – designed for reliability, innovation, and sustainability. For more information about KIOTI and its products, please visit your authorized KIOTI Tractor dealer or KIOTI.eu.

About NAÏO

NAÏO is a French pioneer in agricultural robotics, founded in 2011, and the driving force behind the International Forum on Agricultural Robotics (FIRA). With a range of multipurpose robots for specialty crops deployed across four continents, Naïo is one of the leaders in the agricultural robotics sector.

The company designs, develops, and markets robotic solutions that assist farmers in their daily operations, with the ambition of reducing workload, improving productivity, and promoting more sustainable farming practices.

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